

# Snapshots of WPHA's 2014 Annual Meeting



*Photos by Richard Cornett*

**Left:** Resort guests visiting the JW Marriott Desert Springs Resort and Spa take a peek at members chatting it up during WPHA's Welcome Reception at The Pointe. **Right:** WPHA's Silent PAC Auction is a favorite event each year during the annual meeting. This year the fundraiser raised more than \$39,000.



**Left:** The 2015 WPHA Board of Directors contains a few fresh faces heading into next year. **Right:** A water panel facilitated by California ag reporter and broadcaster Patrick Cavanaugh, left, led off the business session of Tuesday's meeting. At Cavanaugh's left is John Garner, a rice grower and member of the Northern California Water Association, Ron Jacobsma, general manager of the Friant Water Authority, and Jason Peltier, head of the Westlands Water District. The panel discussed the drought and water crisis lingering throughout California which is costing growers millions of dollars in crop losses.



**Left:** Sacramento Bee political columnist Dan Walters discussed the pending November elections and what the outcomes might mean for California. **Second from left:** Joanna Schroeder, a communications consultant and reporter for the Denver Post, was the luncheon speaker for the business session and addressed the successful marketing strategy used by the organics industry. **Third from left:** John Powell Jr., of the Coachella Valley Water District, was the Welcome speaker. **Right:** Steve Gillette of PotashCorp accepts the gavel as 2015 board chairman from outgoing Chairman Scott Hushbeck of Wilbur-Ellis Company.